

LAMPIRAN 4
UJI VALIDITAS HARGA

Descriptive Statistics

	Mean	Std. Deviation	N
HRG01	3.8667	.34575	30
HRG02	3.9000	.60743	30
HRG03	3.6333	.49013	30
TOTAL HRG	11.4000	1.00344	30

Correlations

		HRG01	HRG02	HRG03	TOTAL HRG
HRG01	Pearson Correlation	1	.099	.312	.557**
	Sig. (2-tailed)		.605	.093	.001
	Sum of Squares and Cross-products	3.467	.600	1.533	5.600
	Covariance	.120	.021	.053	.193
HRG 02	N	30	30	30	30
	Pearson Correlation	.099	1	.220	.747**
	Sig. (2-tailed)	.605		.243	.000
	Sum of Squares and Cross-products	.600	10.700	1.900	13.200
HRG 03	Covariance	.021	.369	.066	.455
	N	30	30	30	30
	Pearson Correlation	.312	.220	1	.729**
	Sig. (2-tailed)	.093	.243		.000
TOTAL HRG	Sum of Squares and Cross-products	1.533	1.900	6.967	10.400
	Covariance	.053	.066	.240	.359
	N	30	30	30	30
	Pearson Correlation	.557**	.747**	.729**	1
TOTAL HRG	Sig. (2-tailed)	.001	.000	.000	
	Sum of Squares and Cross-products	5.600	13.200	10.400	29.200
	Covariance	.193	.455	.359	1.007
	N	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

LAMPIRAN 4
UJI VALIDITAS KEPUASAN PELANGGAN

Descriptive Statistics

	Mean	Std. Deviation	N
KP01	3.8333	.46113	30
KP02	3.9000	.48066	30
KP03	3.9000	.30513	30
TOTAL KP	11.6333	.92786	30

Correlations

		KP01	KP02	KP03	TOTAL KP
KP01	Pearson Correlation	1	.233	.368*	.739**
	Sig. (2-tailed)		.215	.046	.000
	Sum of Squares and Cross-products	6.167	1.500	1.500	9.167
	Covariance	.213	.052	.052	.316
	N	30	30	30	30
KP02	Pearson Correlation	.233	1	.400*	.765**
	Sig. (2-tailed)	.215		.029	.000
	Sum of Squares and Cross-products	1.500	6.700	1.700	9.900
	Covariance	.052	.231	.059	.341
	N	30	30	30	30
KP03	Pearson Correlation	.368*	.400*	1	.719**
	Sig. (2-tailed)	.046	.029		.000
	Sum of Squares and Cross-products	1.500	1.700	2.700	5.900
	Covariance	.052	.059	.093	.203
	N	30	30	30	30
TOTAL KP	Pearson Correlation	.739**	.765**	.719**	1
	Sig. (2-tailed)	.000	.000	.000	
	Sum of Squares and Cross-products	9.167	9.900	5.900	24.967
	Covariance	.316	.341	.203	.861
	N	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).